

**Health Action:**  
*Planning for a Healthy Sonoma County*

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**Meeting #1**  
**MEETING SUMMARY**

October 12, 2007

8:00 a.m. – 10:00 a.m.

3313 Chanate Road, Santa Rosa

**Attendance:** Co-Chairs: Supervisor Tim Smith and Health Services Director Rita Scardaci; Members: Bob Anderson, UNITED WINEGROWERS SONOMA COUNTY ; Jane Bender, SANTA ROSA CITY COUNCIL; Oscar Chavez, COMMUNITY ACTION PARTNERSHIP; Judy Coffey, KAISER PERMANENTE; Stanley Cohen, SONOMA CITY COUNCIL; Mike Cohill, SUTTER MEDICAL CENTER OF SANTA ROSA; Nancy Dobbs, KRCB TELEVISION AND RADIO; Dr. Brad Drexler, SONOMA COUNTY MEDICAL ASSOCIATION; Jerry Dunn, HUMAN SERVICES DEPARTMENT; Heather Foote, SEIU-UHW; Naomi Fuchs, SOUTHWEST COMMUNITY HEALTH CENTER; Dr. Bo Greaves, PRIMARY CARE ASSOCIATES; Judy House, PSYCHSTRATEGIES; Pat Kilkenney, KILKENNY ADVISORS; Dr. Mary Maddux-Gonzalez, PUBLIC HEALTH OFFICER; Suzy Marzalek, COMMUNITY VOLUNTEER; Andrew McGuire, TRAUMA FOUNDATION AND HEALTH CARE FOR ALL-CALIFORNIA; Cynthia Murray, NORTH BAY LEADERSHIP COUNCIL; George Perez, ST. JOSEPH HEALTH SYSTEM SONOMA COUNTY; David Rabbitt, PETALUMA CITY COUNCIL; Lisa Wittke-Schaffner, HEALDSBURG CITY COUNCIL; Ben Stone, ECONOMIC DEVELOPMENT BOARD; Mary Szecsey, WEST COUNTY HEALTH CENTERS; Rev. Lee Turner, COMMUNITY BAPTIST CHURCH; Dr. Carl Wong, SONOMA COUNTY OFFICE OF EDUCATION

**Opening Comments**

- Co-chairs Supervisor Tim Smith and Health Services Director Rita Scardaci welcomed Health Action members and provided some background on why the Sonoma County Supervisors authorized the Department of Health Services to convene Health Action.
- Overview of the intended meeting outcomes.

**Why is the Council Important?**

- With the many changes and pressures in the current health care system, it is essential for community leaders to think differently about how we address the health of the community.
- Health Action is an opportunity to forge a link between community health and the health delivery system that promises long-term benefits to Sonoma County.

**Member Roundtable**

- Members shared their perspectives on why they were interested in participating on Health Action and their particular interests in health in Sonoma County.

**Health Action Process and Structure**

- Rita Scardaci reviewed the Health Action structure and processes, including functions of the group and membership.
- Bobbie Wunsch, project consultant, briefly reviewed the Health Action meeting schedule and outcomes.

**Thinking about Health in a Different Paradigm**

- Tim Smith introduced a short clip from the video: *The New Business of Paradigms*.
- He encouraged all members to think about a paradigm shift and new perspectives when looking for ways to improve community health.

**Creating A Vision for Community Health Improvement**

- Presentation by Robert Ross, MD, President, The California Endowment on the intersection of community health and the health care delivery system. He stressed the need to focus health improvement efforts “upstream” by addressing the social determinants of health and looking for opportunities for prevention.

**Public Comment**

**Closing Comments**

Next meeting is Friday, November 9, 2007, 8:00 –10:00 a.m. at 3313 Chanate Road, Santa Rosa.  
For more information please contact Ellen Bauer at 565-6684 or [ebauer@sonoma-county.org](mailto:ebauer@sonoma-county.org)