

Health Action:
Planning for a Healthy Sonoma County

Meeting #3
MEETING SUMMARY

December 7, 2007
8:00 a.m. – 10:00 a.m.

3313 Chanate Road, Santa Rosa

Attendance: Co-Chairs: Supervisor **Tim Smith** and Health Services Director **Rita Scardaci**; Members: **Bob Anderson**, United Winegrowers for Sonoma County; **Jane Bender**, Santa Rosa City Council; **Efren Carrillo**, Redwood Credit Union; **Oscar Chavez**, Community Action Partnership; **Judy Coffey**, Kaiser Permanente; **Stanley Cohen**, Sonoma City Council; **Walter Collins**, United Way Sonoma-Mendocino-Lake; **Terry Davis**, Summit State Bank; **Nancy Dobbs**, KRCB Television and Radio; Dr. **Brad Drexler**, Sonoma County Medical Association; **Jerry Dunn**, Human Services Department; **Heather Foote**, SEIU-UHW; **Naomi Fuchs**, Southwest Community Health Center; Dr. **Bo Greaves**, Primary Care Associates; **Judy House**, PsychStrategies; **Bruce Kyse**, Press Democrat; Dr. **Mary Maddux-Gonzalez**, Public Health Officer; Dr. **Tom Maloney**, Area Agency on Aging Advisory Council; **Suzy Marzalek**, Community Volunteer; **Andrew McGuire**, Trauma Foundation and Health Care for All-California; **Cynthia Murray**, North Bay Leadership Council; **George Perez**, St. Joseph's Health System Sonoma County; **David Rabbitt**, Petaluma City Council; **Lisa Wittke-Schaffner**, Healdsburg City Council; **Ben Stone**, Economic Development Board; **Mary Szecsey**, West County Health Centers; **Lee Turner**, Community Baptist Church; Dr. **Carl Wong**, Sonoma County Office of Education

Opening Comments

- Co-chairs Supervisor Tim Smith and Health Services Director Rita Scardaci welcomed Health Action members and thanked them for their participation and leadership.
- Rita Scardaci provided an overview of the intended outcomes of the day's meeting and reviewed the Health Action timeline.

Adopt New Criteria on Policy Impact

- Health Action members were asked to indicate their support for amending the list of criteria for Prioritizing Community Health Issues that was approved at the 11/9/07 Health Action meeting to add a criterion for Policy Impact. There was unanimous agreement to add the following criterion #6: "**Policy Impact**. This issue creates opportunities for local, statewide, or national advocacy for policy and systems change to support local health improvement efforts. "

Overview of Local Health Care Delivery System

- Mary Maddux-Gonzalez, M.D., Sonoma County Public Health Officer, presented an overview of data on the U.S. and local health care delivery system. The presentation highlighted a number of vulnerabilities and difficult issues facing the current health care system (see www.sonomahealthaction.org for a copy of this presentation).
- Dr. Maddux-Gonzalez stressed the importance of collaboration among stakeholders to develop a more coordinated health care delivery system that

emphasizes primary and preventive care and delivers care based on evidence of effectiveness in contributing to improved health and wellness.

Spotlight on Health Care Delivery Planning Efforts

- Rita Scardaci introduced the following speakers representing local organizations that are currently conducting health care planning efforts in Sonoma County:
 - Proposed Sutter Transaction - Rita Scardaci
 - Sonoma Health Access Coalition (SHAC) – Naomi Fuchs
 - Northern California Health Care Authority/North Coast Integrated Health – Nancy Dobbs
 - Managed Medi-Cal and Healthy Kids – Cliff Coates

- Each speaker provided a brief overview of their organizations focus and current efforts (see www.sonomahealthaction.org for a description of each organization and contact information).

Dialogue on Key Issues for Consideration

- Health Action members were asked to contribute their ideas about the major issues, that meet the agreed upon prioritization criteria, that they would like Health Action to focus its efforts on. Below is a listing of the issues suggested by members during the time available:
 - Interventions for school-aged children
 - Quality of life and end-of-life issues for older adults
 - Upstream investment in prevention and education
 - Access to health care for older adults
 - Better information on available services
 - Health care coverage for every child in Sonoma County
 - Advocacy for better physician reimbursement
 - Childhood obesity
 - Education on healthy behaviors; help individuals help themselves.
 - Mental health services
 - Improving health of our school-age youth
 - Well-being of the health care work force
 - Prevention and treatment of alcohol and other drug (AOD) addiction

- Discussion of potential priority issues will be continued at the January 11th Health Action meeting. All Health Action members are asked to come prepared to discuss and prioritize key issues.

Announce Task Force Co-Chairs

- Supervisor Tim Smith thanked the following Health Action members for agreeing to serve as Task Force co-chairs:
 - Community Health: Bo Greaves and Jane Bender
 - Health Care Delivery System: Judy House and Andrew McGuire

- Health Action members were asked to think about their interest in participating on of the Task Forces. Task Force sign ups will begin at the January 11th meeting.

Public Comment

Closing Comments

Next meeting is Friday, January 11, 2008, 8:00 –10:00 a.m. at 3313 Chanate Road, Santa Rosa.

For more information please contact Ellen Bauer at 565-6684 or ebauer@sonoma-county.org or visit the Health Action website at: www.sonomahealthaction.org