

Health Action:
Planning for a Healthy Sonoma County

Community Health Task Force

MEETING SUMMARY

May 8, 2008
8:00 am – 10:00 am
1030 Apollo Way, Santa Rosa

Attendance: *Co-Chairs:* Santa Rosa City Council Member **Jane Bender**; Community Action Partnership Sonoma County; **Oscar Chavez**; *Health Action Members:* Kaiser **Stanley Cohen**, Sonoma City Council; **Terry Davis**, Community Volunteer; **Andrew McGuire**, Trauma Foundation and Health Care for All-California; **Lisa W. Schaffner**, Healdsburg City Council; **Julia Roberts** for Ben Stone, Economic Development Board; **Carl Wong**, Sonoma County Office of Education; *Community Members:* **Elizabeth Chicone**, Sonoma County Dept. of Health Services – Public Health; **Mary Clemens**, Sonoma County Regional Parks; **Ginny Doyle**, Area Agency on Aging; **David Goodman**, Redwood Empire Food Bank; **Grayson James**, Petaluma Bounty; **James Johnson**, Permit and Resource Management Department; **Shan Magnuson**, Asthma Coalition; **Karen Miller**, Agilent Technologies; **Kirk Pappas, MD**, Kaiser Permanente; **Janet Spilman**, Sonoma County Transportation Authority; **Terese Voge**, Family Action of Sonoma County

Welcome and Introductions

Co-Chairs Jane Bender and Oscar Chavez welcomed the Task Force members to the second meeting and reminded the group that the job of this task force will be to develop recommendations to Health Action for major communitywide strategies to change community conditions that will improve the health of the community through the lens of Healthy Eating and Physical Activity. They also asked the members for a brief introduction of themselves just to make sure everyone is getting to know each other. Jane and Oscar summarized the April 25th meeting briefly.

Review of Additional Information

Ellen Bauer reviewed the “New Directions” and “Spectrum of Prevention” documents and briefly spoke about the Press Democrat’s article on the Designed for Disease study.

Strategies and Measurable Outcomes

Bobbie Wunsch organized everyone present into 5 small groups for the following goal areas:

- Increase access to healthy food and health eating
- Increase walking or biking to school
- Increase physical activity for all residents
- Employer wellness program
- Public education campaign to support community engagement and policy change

Each group was assigned a facilitator and identified a goal and 3 strategies to meet their goal. Each group will plan to meet sometime before the May 23rd deadline to refine measurable outcomes, priority populations, activities, and key community partners for each strategy.

Next Steps and Next Meeting

Jane reminded each work group to meet before the deadline and to email the complete Goal and Strategy Template to Ellen Bauer.

Public Comment

Closing Comments

Next meeting is Friday, June 6, 2008, 8:00 –10:00 a.m. at North Coast Builders Exchange at **1030 Apollo Way, Santa Rosa.**

For more information please contact Ellen Bauer at 565-6684 or ebauer@sonoma-county.org or visit the Health Action website at: www.sonomahealthaction.org