

Health Action:
Planning for a Healthy Sonoma County

Community Health Task Force

MEETING SUMMARY

July 18, 2008

8:00 – 10:00 a.m.

North Coast Builders Exchange

1030 Apollo Way, Santa Rosa

Attendance: *Co-Chairs:* Santa Rosa City Council Member **Jane Bender**; Community Action Partnership Sonoma County; **Oscar Chavez**; *Health Action Members:* **Stanley Cohen**, Sonoma City Council; **Terry Davis**, Community Volunteer; **Tom Maloney**, Area Agency on Aging Advisory Council; **Andrew McGuire**, Trauma Foundation and Health Care for All-California; **Lee Turner**, Community Baptist Church; **Carl Wong**, Sonoma County Office of Education; *Community Members:* **Mark Charnas**, PyschStrategies; **Elizabeth Chicone**, Sonoma County Dept. of Health Services – Public Health; **Ginny Doyle**, Area Agency on Aging; **David Goodman**, Redwood Empire Food Bank; **Mark Ihde**, Goodwill Industries Redwood Empire; **Grayson James**, Petaluma Bounty; **Karen Miller**, Agilent Technologies; **Lynne March**, Sonoma County Transportation Authority; **Lynn Walton**, Department of Health Services – Prevention and Planning

Opening Comments

Jane Bender welcomed everyone to the fourth meeting of the Task Force. She thanked task force members for their continued participation and reviewed the intended outcomes of the meeting:

- Review feedback from July 11th Health Action meeting
- Identify key potential community partners
- Update task force on next steps in the process and their role moving forward

Feedback and Discussion from Health Action July 11th

Oscar Chavez reminded members that the main purpose of July 11 Health Action meeting was to get feedback from Health Action members on the following:

- Health Action's draft **2020 Vision for Sonoma County** document (all of you were sent a copy of this)
- The draft short -term **Priorities for Action** from task forces and plans for getting community input
- Communication strategies and initial communication materials

Chavez thanked all of the task force members who attended the Health Action meeting and summarized the feedback from the meeting as follows:

- Health Action members responded very favorably to the draft **2020 Vision** document. The consensus was that it will provide a valuable framework to help align the efforts of the many agencies and organizations in our community to work together towards common goals. Comments will be incorporated by staff, including the addition of specific benchmarks that can be used to track progress.

- Health Action members were also very pleased and excited about strategies developed by the task forces as presented in the ***Priorities for Action*** document. They look forward to seeing more detailed recommendations from the task forces.

Community Partners and Opportunities

Barbara Graves thanked task force members again for all the great work in drafting these strategies. Now that Health Action has approved the initial goals and strategies as summarized in the ***Priorities for Action*** document, we'll be taking these ideas out to the community in July and August in a series of "community conversations" to get input on these ideas. Please check the website for the times and locations of these meetings.

Graves explained that we won't get into detailed implementation planning until after we've had a chance to validate our ideas with the community and hear about their concerns and priorities. We would, however, like to think about how we might begin to work on these strategies by identifying who are the key potential partners in the community.

Graves explained that we won't get into detailed implementation planning until after we've had a chance to validate our ideas with the community and hear about their concerns and priorities. We would, however, like to think about how we might begin to work on these strategies by identifying who are the key potential partners in the community. In reviewing the ***Priorities for Action***, Graves asked task force members to think about the following questions for each of the strategies that relate to the Community Health Task Force:

- Who are the one or two key players (e.g., organizations, initiatives,) whose work is closely aligned with this strategy and might be engaged as a key partners on this?
- What assets do these potential partners have that can help to advance this work and make a strong partnership (e.g. membership, money, influence)?
- What opportunities can be leveraged through such a partnership (e.g. current projects, initiatives, priorities; recent legislation; new funding streams)?

She asked each member to take 5 or 6 minutes to use the worksheet at their table to jot down some of their ideas. Task force members then went around the room to share their ideas about key partners. Staff will compile and consider these ideas when developing the draft Action Plan.

Next Steps

Ellen Bauer explained that in the next few months staff will draft an Action Plan, including specific strategies, key outcomes and key partners, based on: the draft strategies developed by the task forces; input from the community meetings; research on best practices; and input from identified community partners.

The role of task force members will be to: review draft Action Plan prior to the September task force meeting; attend September meeting to provide comment on draft Action Plan; wrap up task force process when Action Plan is presented to Health Action on Oct. 3rd. Once approved by Health Action, the Action Plan will be presented to the Board of Supervisors and the community in the fall, and implementation planning will begin. The committee structure for the implementation planning phase will be determined based on the needs identified in the Action Plan.

Public Comment

Closing Comments

Next meeting is Wednesday, September 24, 2008, 8:00 –10:00 a.m. at North Coast Builders Exchange at **1030 Apollo Way, Santa Rosa.**

For more information please contact Ellen Bauer at 565-6684 or ebauer@sonoma-county.org or visit the Health Action website at: www.sonomahealthaction.org