

Health Action:
Planning for a Healthy Sonoma County

Health Care Delivery System Task Force

MEETING SUMMARY

September 24, 2008

10:30 – 12:30 a.m.

North Coast Builders Exchange
1030 Apollo Way, Santa Rosa

Attendance: *Co-Chairs:* Primary Care Associates, **Bo Greaves, MD**; PsychStrategies, **Judy House**; *Health Action Members:* **Bob Anderson**, United Winegrowers for Sonoma County; **Heather Foote**, SEIU-UHW; **Naomi Fuchs**, Southwest Community Health Center; **Bruce Kyse**, Press Democrat; **Suzy Marzalek**, Community Volunteer; *Community Members:* **Efren Carrillo**, Redwood Credit Union; **Ezbon Jen**, Santa Rosa Junior College; **Bud Martin**, Martin Financial Insurance Services; **Maureen Middlebrook** Redwood Regional Medical Group; **Alena Ritch-Wall**, Northern California Center for Well-Being;

Opening Comments

Bo Greaves welcomed task force members, thanked them for their continued participation and reminded everyone that this is the last meeting of the task force.

Timeline and Creation of Implementation Plans

Judy House provided a brief overview of Health Action's next steps and plans for implementation planning. The *Priorities for Action* developed by the task forces will be incorporated into an *Action Plan* to be presented to Health Action at their October 3rd meeting. Once approved by Health Action, this Action Plan will be presented to the Board of Supervisors and will be posted on the website.

Project Design Teams will be convened to develop 3-year work plans and to identify resources needed for implementation of Health Action objectives. Design Team members will include content-specific experts from the identified local partner organizations, with staffing and support from Health Action and DHS staff and consultants. Design Teams will reach out to the many identified partner organizations identified by the task forces to receive input and participation in project design. We anticipate that implementation plans will be completed by March 2009.

Priorities for Action and Community Meetings

During July and August of 2008, Health Action conducted an extensive process to obtain diverse community input on the *Priorities for Action* developed by the task forces. These included an initial set of health improvement goals and strategies concerning healthy eating, physical activity and access to preventive health care and community resources.

Bobbie Wunsch introduced Selena Polston, a Sebastopol-based research consultant hired to obtain community input on the *Priorities for Action*. As part of this process, 21 "community conversations" with 278 residents from across the county and an on-line survey with 43 responses were conducted. Ms. Polston presented the methodology that she used to conduct the community meetings during the summer of 2008 and reviewed the highlights and major findings from this process. See www.sonomahealthaction.org for copy of the summary report. Following the presentation, Health Action members asked a number of questions and commented on the findings.

Bobbie Wunsch then led the group through the draft *Priorities for Action* to ask for any input or suggested changes based on the feedback from the community input process. Minor comments will be incorporated into a revised version for review by Health Action.

Public Comment

Closing Comments

For more information please contact Ellen Bauer at 565-6684 or ebauer@sonoma-county.org or visit the Health Action website at: www.sonomahealthaction.org